

In 2000, our founding members saw an opportunity to do things differently in the steel reinforcement industry. They knew they could make a difference by providing customers with exceptional service, innovative products, and a 'can-do' attitude.

With our founders, and second generation family members, still actively involved in the business, our **entrepreneurial spirit** is as strong as ever.



CIVIL ENGINEERING AND INFRASTRUCTURE

We partner with major infrastructure builders to develop a 5D steel detailing model (BIM) that saves time and money in the early stages of a project. Our proprietary owned software, ADDA*, enables us to identify and supply the optimal mix of stock bar, custom milled lengths, and prefabricated elements.



COMMERCIAL BUILDING CONSTRUCTION

Our experienced schedulers and high-capacity bar processing facilities keep projects running on-time and to budget. We prefabricate pile cages, diaphragm walls, columns, beams, and tunnel / bridge elements to accelerate your construction program.



RESIDENTIAL BUILDING CONSTRUCTION

We stock all the steel mesh, bar, building accessories and tools you need to construct a reinforced concrete slab and structure. Our friendly customer service team respond quickly to your requirements, offer helpful advice, and are happy to arrange 'special orders' for those rare items you need.













Everything a concreter needs to get the job done!



Deformed Normal Ductility 500MPa

Ductility 500MPa Plain Round Normal Ductility 250Mpa.



MESH

Square, Rectangular, Trench and DIY.



BAR ACCESSORIES

Including Ligatures, Dowel Bars, and Corner Bars.



BUILDING ACCESSORIES

Concrete Slab Pods, Bar Chairs, Spacers, Tie Wire, Building Film.



CONCRETER TOOLS

Wide range of tools and machinery.



AUSREO BRANDED PRODUCTS

Over 16,000 items sold in the past year!



EXPRESS PICK-UP LANES



24/7 ONLINE CUSTOMER PORTAL



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